



BUILD SMARTER AI

PARTNER MEDIA KIT

Practical AI & software content for people who want to work smarter.

Short-form education focused on AI tools, productivity software, project management, and real workflows for professionals, small businesses, and modern teams.

POSITIONING

Real workflows. Clear software recommendations. No generic AI hype.

TIKTOK

@buildsmarterai

Short-form video

INSTAGRAM

@buildsmarteraitools

Short-form video

YOUTUBE

@BuildSmarterAI

Short-form video

What Build Smarter AI creates

We help software products become easier to understand by turning features into useful, decision-oriented workflows.

01 Practical demos

Short-form product walkthroughs and step-by-step workflows.

02 Use-case education

Project management, automation, productivity, and small-business scenarios.

03 Comparisons

Clear software comparisons based on workflow fit and real use cases.

04 Affiliate content

Performance-based content that sends interested users to relevant software offers.

AUDIENCE & DISTRIBUTION

English-language, global-focus content for professionals, SMBs, project managers, and teams adopting better software workflows.

CURRENT CONTENT FOCUS

ClickUp workflows, automations, dashboards, AI tools, productivity, and project management.

PARTNER MODEL

Affiliate / CPA plus relevant content partnerships.